

Jody Jacob
Fund Development Coordinator
Cranbrook and District Community Foundation

Networking/Community Events

- Ongoing weekly meetings with East Kootenay Chamber of Mines re: Minerals South
- Ongoing meetings with Cranbrook Public Library staff re: 90th anniversary gala
- Ongoing meetings with Danielle Cardozo re: Miracle on Baker Street
- Community Foundation regional gathering Oct. 15 and 16
- October 21, met with Fernie Mayor and Staff to discuss Fernie Community Fund
- Presented to Fernie City Council Monday, October 26, re: community fund
- Cranbrook Chamber Economic Development Forum Oct. 29
- Minerals South 2015 at the Heritage Inn – November 3, 4, 5

Media/Marketing/Communications

- October 7 – Media release on Fernie Community Fund
 - Fernie Free Press ran story October 14
 - E-know runs story Oct. 8
 - B104 runs story Oct. 7
 - Social media FB paid promotion for one week
- Prepped media release on behalf of East Kootenay Chamber of Mines
 - E-know.ca runs story Oct. 26
 - Jason Jacob does in studio interview with B104
 - Media at event: Townsman (front page coverage), advertiser, JPB
 - Promoted event on FB and twitter
- Prepped media release on behalf of Cranbrook Public Library. Has not yet been sent out as of Nov. 5

Other:

- Be a hero – to launch shortly
- Drafted letter on behalf of Wayne and board to Rotary Club of Fernie re: \$5000 donation

Grants:

Waiting to hear from Kootenay Savings about 25 k Grant for Wasa

Upcoming Events

- Library 90th anniversary gala – Nov. 21
- GTGH – new admin and event assistant Livia taking charge of. Dec. 5 event
- Miracle on Baker Street – Dec. 11. Raising funds for homeless shelter project