



# Starlite Ball

## You're Invited to Shine Bright at the 2025 Starlite Ball!

We are thrilled to invite you to become a sponsor of the **2025 Starlite Ball**, our premier annual gala dedicated to transforming health care for Cranbrook and the East Kootenay region. This year's highly anticipated event will take place on **Saturday, November 1st** at the stunning **St. Eugene Golf Resort and Casino**. It promises to be an unforgettable evening of elegance, entertainment, and heartfelt giving, all in support of a cause that touches us all.

In partnership with the **Cranbrook and Kimberley Hospice Society**, this year's gala will raise critical funds to build a standalone Hospice Home for our region—a peaceful, dignified space for individuals at end-of-life and the families who love them. Currently, too many are spending their final days in overcrowded hospital wards that simply don't reflect the comfort and compassion they deserve. Together, we can, and, must do better.

Your sponsorship will not only support this transformational project but also help create a magical evening filled with music, connection, and community spirit. Each sponsorship level includes high-visibility recognition and promotion throughout the region, giving your organization the opportunity to be seen as a champion of health and compassion.

**With your support, we can build a true home for end-of-life care, a peaceful, comforting space where individuals and families can find dignity, compassion, and the care they deserve.**

## SPONSORSHIP PACKAGES

### PREMIER SPONSOR

**\$15,000 - 1 OPPORTUNITY AVAILABLE**

**"Your Company Name** presents **East Kootenay's Foundation for Health 2025 Starlite Ball"**

- Logo will be featured in print:
  - On all communication pieces sent to local media regarding the event
  - Multiple mentions on EKFH social media outlets
  - On EKFH website, with a link to company's website
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - Full-page ad in program
- Additional benefits include:
  - **8 VIP Guest Tickets**
  - Boosted social media exposure
  - Acknowledgement of company by event Master of Ceremonies
  - Opportunity for company representative to address guests at the event
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support

## DINNER UNDER THE STARS SPONSOR

**\$10,000 - 2 OPPORTUNITIES AVAILABLE**

**"Tonight's Feast"** presented by **Your Company Name**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - Multiple mentions on EKFH social media outlets
  - On EKFH website, with a link to company's website
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - Full-page ad in program
- Additional Benefits include:
  - **8 VIP Guest Tickets**
  - Acknowledgement of company at feast time by event Master of Ceremonies
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support



## DANCE UNDER THE STARS SPONSOR

**\$10,000 - 1 OPPORTUNITY AVAILABLE**

**"Tonight's Dance"** presented by **Your Company Name**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - Multiple mentions on EKFH social media outlets
  - On EKFH website, with a link to company's website
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - Full-page ad in program
- Additional Benefits include:
  - **8 VIP Guest Tickets**
  - Acknowledgement of company at dance time by event Master of Ceremonies
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support



## COCKTAIL RECEPTION SPONSOR

**\$7500 - 1 OPPORTUNITY AVAILABLE**

**"Tonight's Cocktail Hour** presented by  
**Your Company Name"**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - Multiple mentions on EKFH social media outlets
  - On EKFH website, with a link to company's website
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - Half-page ad in program
- Additional Benefits include:
  - **6 VIP Guest Tickets**
  - Acknowledgement of company at cocktail hour by event Master of Ceremonies
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support

## DESSERT SPONSOR

**\$5500 - 1 OPPORTUNITY AVAILABLE**

**"Tonight's Desserts** presented by  
**Your Company Name"**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - In program
- Additional Benefits include:
  - **2 VIP Guest Tickets**
  - Acknowledgement of company by event Master of Ceremonies
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support



## LIGHTS & SOUND OR MEDIA SPONSOR

**\$5000 - 5 OPPORTUNITIES AVAILABLE**

**"Lights & Sound** or **"Media** presented by  
**Your Company Name"**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - Half-page ad in program
- Additional Benefits include:
  - **4 VIP Guest Tickets**
  - Acknowledgement of company by event Master of Ceremonies
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support

## CENTREPIECE SPONSOR

**\$5500 - 1 OPPORTUNITY AVAILABLE**

**"Tonight's Decorations** presented by  
**Your Company Name"**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - In program
- Additional Benefits include:
  - **2 VIP Guest Tickets**
  - Acknowledgement of company by event Master of Ceremonies
  - Cheque presentation post-event with local media and social media coverage
  - Right of first refusal for next year's support



## SAFE RIDE HOME SPONSOR

**\$1500 - 1 OPPORTUNITIES AVAILABLE**

**"Safe Ride Home** presented by  
**Your Company Name"**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile
  - Gala Signage
  - In program
- Additional Benefits include:
  - **2 VIP Guest Tickets**
  - Acknowledgement of company by event Master of Ceremonies
  - Right of first refusal for next year's support



## FRIEND SPONSOR

**\$1000 - 10 OPPORTUNITIES AVAILABLE**

**"Your Company Name** is a friend of the East Kootenay Foundation for Health **Starlite Ball"**

- Corporate logo will be featured:
  - On all communication pieces sent to local media regarding the event
  - On banner located at East Kootenay Regional Hospital
  - On electronic donor board at the hospital
  - Event Slideshow Profile with other Friend Sponsors
  - Gala Signage
  - In program



## ADDITIONAL WAYS TO SUPPORT

### TICKETS

**\$150** Per Person

**\$1200** Per Table of Eight

### CASH DONATIONS

May be made to the  
**Starlite Campaign** at [ekfh.ca](http://ekfh.ca).

### ITEM DONATIONS

Live Auction, Silent Auction, and In-Kind  
Event Donations are always welcome.

## CONTACT



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