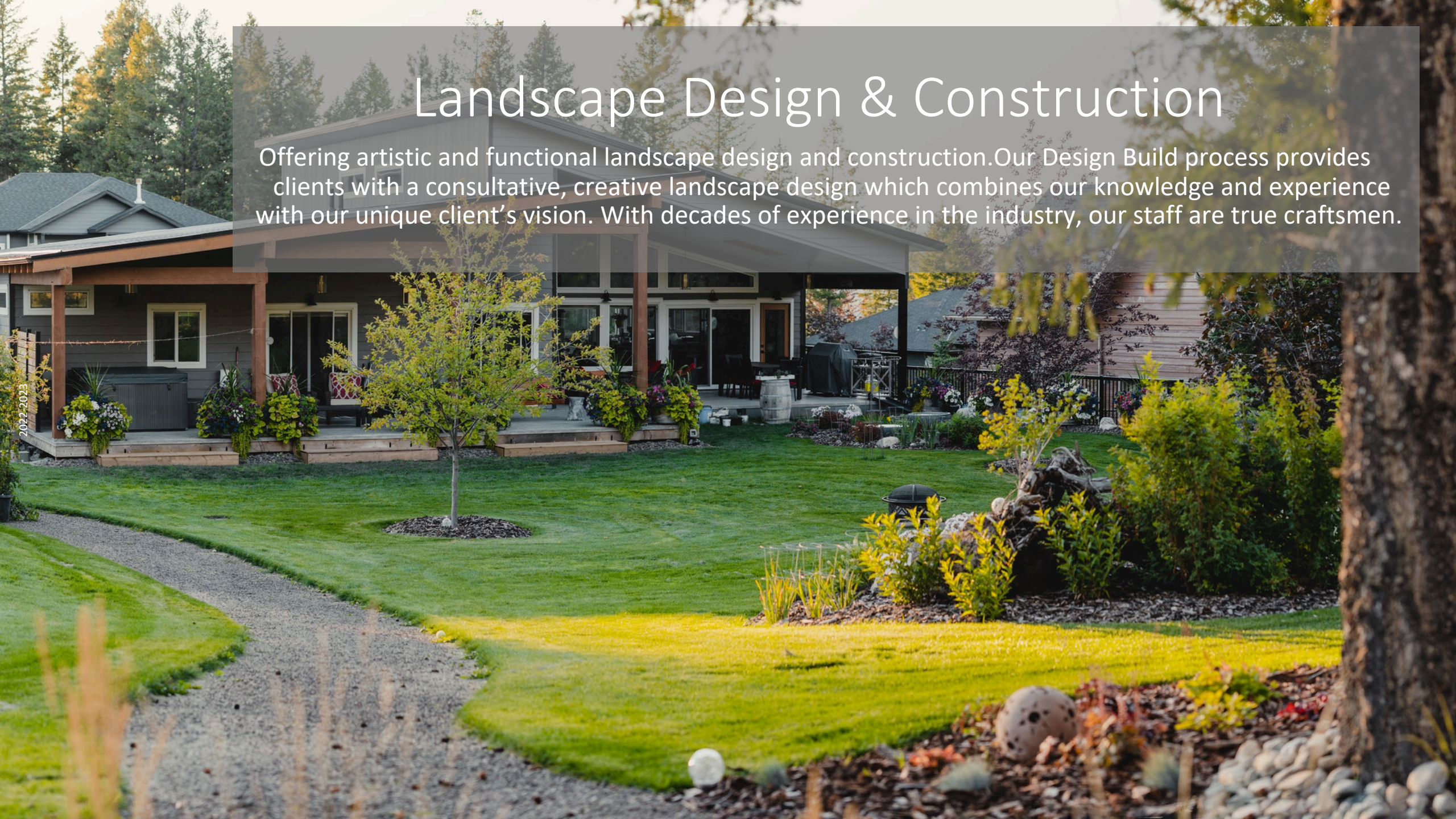




CANADIAN ROCKIES LANDSCAPE CLIENT INFORMATION PACKAGE

Landscape Design & Construction

Offering artistic and functional landscape design and construction. Our Design Build process provides clients with a consultative, creative landscape design which combines our knowledge and experience with our unique client's vision. With decades of experience in the industry, our staff are true craftsmen.



2022-2023



OUR STORY

CRL was incorporated in 2008 after operating as All Seasons Landscape Contracting from 2001. Darren, together with his wife Jennifer, operate CRL with a family focus. With multiple crews working on projects, and 17 employees, this busy community minded business delivers on services.

Our relationships with suppliers help to get you the best products at the best price, while still supporting the local economy. We believe in being rooted in the community, working with many local businesses; supporting community organizations, youth sports and the beautification of the area.

OUR APPROACH to working with our clients.



CREATIVITY

Our team works closely with our clients to explore new and imaginative ideas – creating your dream landscape. Innovation mixed with knowledge; experience, and passion create an effective landscape construction project.

ORIGINALITY

Your landscape reflects you. Our team excels at working with our clients to create new, fresh spaces that reflect your unique personality, style and design.

SATISFACTION

We are proud of the work we do AND we stand behind it. We strive to ensure our client's expectations are fulfilled. Our reputation in the Kootenays for outstanding customer service and excellence in service delivery is our passion.

CRAFTSMANSHIP

We are driven to provide exceptional experiences that will continue to influence our reputation.

The stages of the DESIGN BUILD PROCESS?

PROJECT PLANNING

This is our specialty! Working with our clients to discuss your needs/wants – planning your unique project. We focus on:

- the native landscape, grade, drainage, sunshine & shade.
- Function, flow and use.
- Themes, trends, colours, textures & seasonal interest.
- Budgets, timelines, bi-laws & expectations



DESIGN PHASE & COST ESTIMATING

Our professionals create a custom one-of-a-kind design, specific to your project. Design services include computer drafted:

- Basic scaled concept plans
- Complex detailed itemized plans
- Specialty 3D design services
- Scaled & phase-able estimates



CONSTRUCTION

Because of our early collaboration in the design process & our detailed estimating process - our design-build construction projects deliver on exactly what the client wants.

Clear expectations, deliverables, timelines & outcomes – translate into our customer's dream landscape. We pride ourselves on building relationships with our clients.

The Value of Design Build Construction.

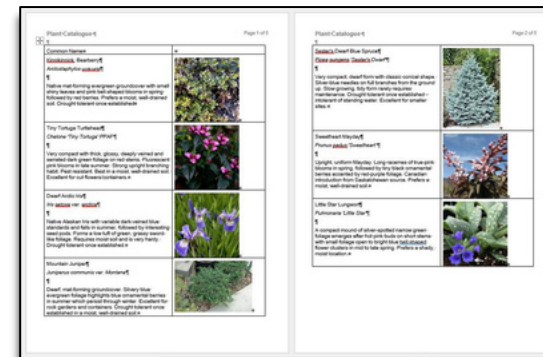
Design Build Construction is a focused client service approach that breaks the job down into customized layers allowing for detailed quotes and multiphase projects. The detailed planning ahead of time ensures Clients are not surprised by cost overruns and multiple change-orders. This pre-planning allows for phased projects based on budgets, materials, construction limitations – ensuring effective & efficient time management.



Landscape Design & Consultation



Creating a design for your landscape is key to ensuring that you get exactly what it is you are looking for and will ensure that your project stays on budget with no surprises. We pride ourselves on delivering high quality, creative, custom plans.



The DESIGN Process – Project Planning

This is our specialty! Working with our clients to discuss your needs/ wants – planning your unique project. We take the time to get to know our clients; analyse their space; understand their end goals – and design a unique landscape for them. There are many pieces to consider at this stage of the process but the key items we focus on are:

Site specific conditions

What are the native conditions? Are there grading & drainage issues? How much sunshine / shade does the site get?

Function and use

How will the space be used?

Site Visit / Measure & photograph

At your site visit we use state of the art technology to measure the site & take elevations. We gather documents & discuss any permit requirements. We take photographs & encourage clients to gather inspiration samples for us.

Discuss Design Products

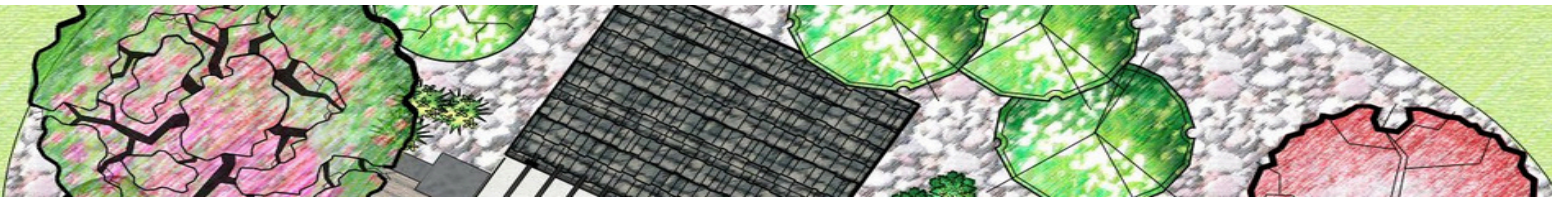
We have several different design products available to clients. We work with you to choose the right product for what you need.

Themes / Colours

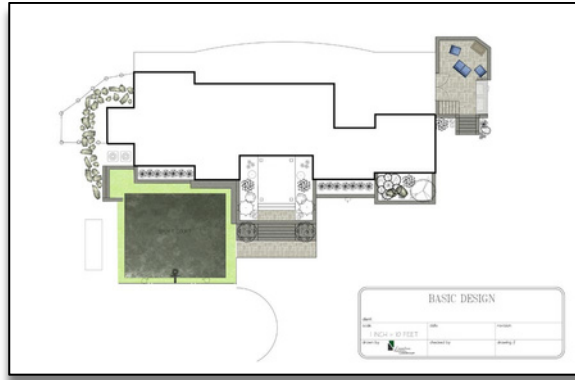
Do you have a specific theme, style of house, textures, colours, and/or seasonal requirements?

Budgets & Timeframes

What is the budget? What are the expected timeframes?



Design Product Overview



Basic Design

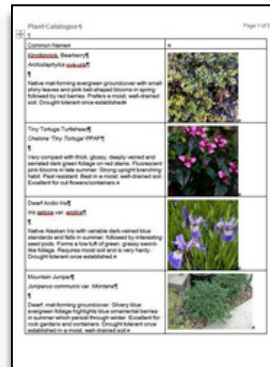
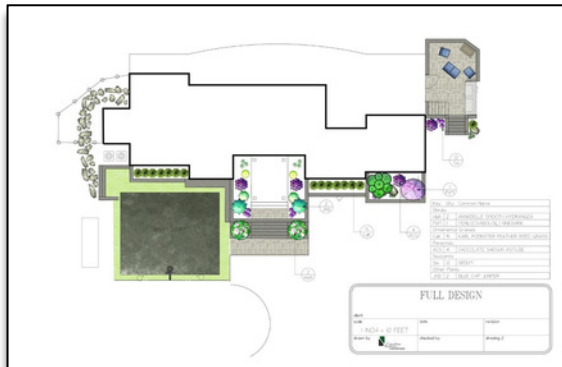
Scaled computer drafted concept landscape design.

Designer will provide concept plans – complete with placeholder plants, basic materials & function allocation.



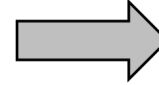
Full Design

Scaled computer drafted detailed landscape design - complete with plant lists, irrigation design, lighting plans, hardscape materials and basic construction details.



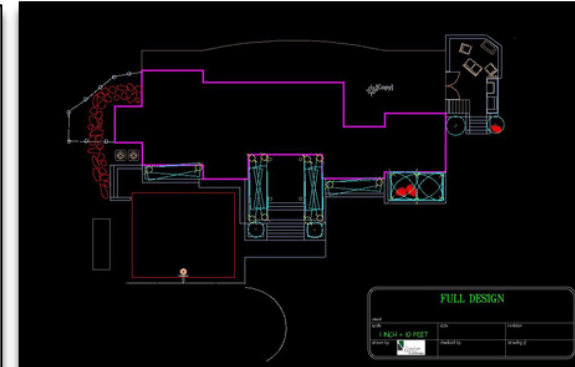
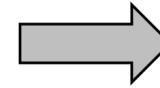
Full Design & 3D Elements

Scaled 3D rendering of Basic landscape design – simple concept layout of visually challenging portions of designs.(i.e. specific planter heights, retaining walls, etc.)

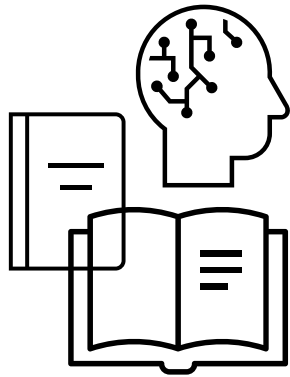


Full Design & 3D Package

Scaled 3D rendering of Full Design plan inclusive of site-specific textures, colours and material choices.



Consultation Services



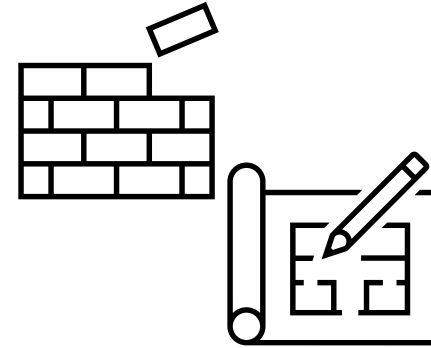
Project Planning

Do you need an expert to help discuss your project and strategize next steps. Do you want to hire sub-trades but need someone to help manage and coordinate them?



Design to DIY

Consulting and advice for the do-it-yourself customer. This is a customized service specific to customer needs and wants – supporting the customers' ability to do it right.



Business to Business

We provide Contractor Support
Services in: Project management and scope;
Administrative services: including materials sourcing and purchase; Consultant coordination; and Peer review



Understanding Budgets.

Our design build process ensures a planning process that helps clients visualize and map out the steps to achieve your project. Landscape construction budgets vary a lot depending on scale, scope and products chosen. The American Society of Landscape Architects suggests a starting budget of 5 % to 10 % of your home's worth. However, consideration should be made to a return on your investment. A good landscape design is said to add as much as 15 % to the value of your home compared to other houses on your street. By taking the time up front to develop your plan we provide you the opportunity to phase your project and optimize investment.

Elements of Landscape Design

A properly designed landscape strikes a balance between the softscape and hardscape elements. Once we know all the project planning pieces, we can use this information to guide the decisions around these elements.

Hardscaping – Walls, Paths, Rocks & Stone



Softscaping – Gardens, Grass and Green





HARDSCAPING

Hardscaping refers to the non-living elements of your landscape – this includes items such as concrete, rocks, brick, pavers, stone, artificial turf and wood. Hardscaping is used to provide structure and flow to your landscape design. Patios, driveways, pools, walkways and retaining walls are all some examples of hardscaping.

Hardscaping Elements to consider.

Colour /Themes Element

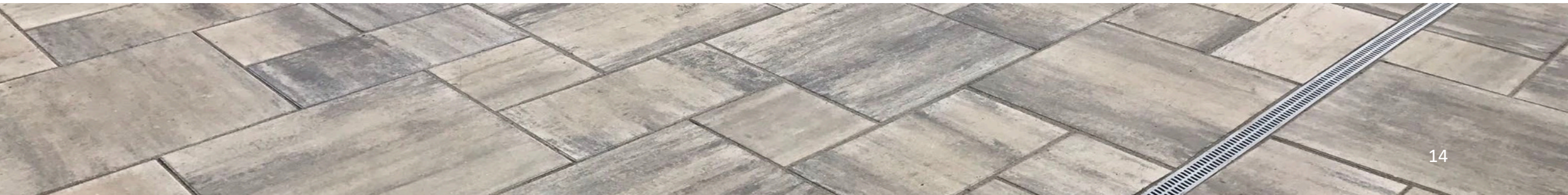
This is where a client's tastes are showcased. What is the colour pallet of the home? Will certain colours contrast with the home. Is there a design aesthetic to the house? Does it have modern clean lines, rustic wild edges. Understanding the colour / theme elements of a design will influence the materials chosen to implement the hardscape structure.

Maintenance

Understanding how much maintenance a client is willing to put into their landscape is necessary. When choosing hardscape materials understanding how the client will use the space will impact material choices.

Budget

The hardscaping elements are generally the priciest portion of a construction project. Budgets directly influence what products are installed. Knowing ahead of time what the budget is will assist in developing a design that is attainable for the client.



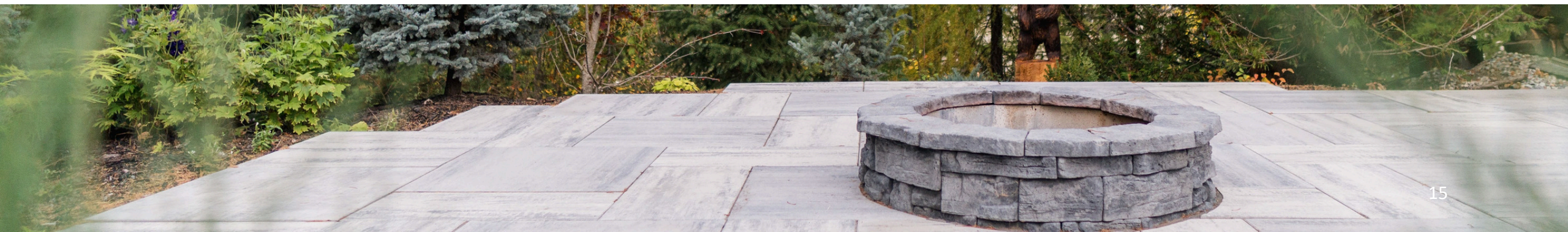
Hardscaping Elements to consider.

Bylaws / Restrictions

Local bylaws and restrictions, such as fire-smart regulations and fire bans, will influence the hardscape design. Understanding the need for permits and engineering & how these influence the heights of retaining walls, the setback of fences, buildings, pergolas &/or the placement of firepits.

Supply

Material supply directly impacts the hardscape elements of design. We have fostered relationships with local businesses, suppliers & manufactures to ensure that products are available as our clients need them. These relationships allow us to ensure that designs are created with available materials.





SOFTSCAPING

Softscaping refers to the living elements of your landscape – this includes items such as grass, trees, flowers, shrubs and plants. However, this also includes groundcover, pots and hanging baskets, and garden décor. Where hardscaping is the structure and layout of the space – softscaping is the decorative elements that bring the design together.

Softscaping Elements to consider.

Colour Element

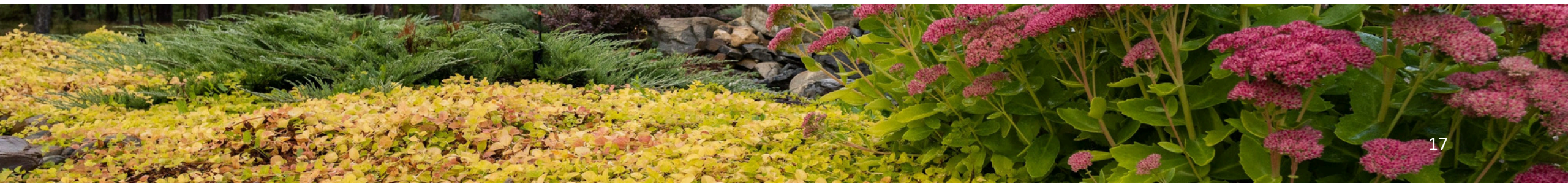
This is where a client's tastes; mood and emotions are showcased. Do they prefer one-colour or a riot of colours; are they looking for calm/peace or a pop of colour to increase curb appeal. The colour pallet of a design should create balance and flow.

Maintenance & Growth Element

Understanding how much maintenance a client is willing to put into their landscape is necessary. When choosing the living elements of a design, maintenance and growth habitats are key factors. A client's time, knowledge & abilities &/or a specimens growth habits, size and seasonal variability will impact the choices made.

Climatic Zones

Hardiness zone are a standard of classification that groups geographic areas having similar climatic conditions relevant to a plant's growth and survival. This includes temperature variability, min/max, precipitation, etc. The East Kootenay's range from Zone 1-3, with pockets of areas where Zone 4 plants will survive but these need to be sheltered and often have shortened life spans. These classifications directly impact which plants are included in designs.



Softscaping Elements to consider.

Themes

Garden themes influence softscaping design. Sometimes people are inspired by the English garden, or that mountain modern theme or they want to recreate that Arizona xeriscape garden. Whatever the theme / inspiration we can help. Check out our website & pinterest sites www.canadianrockieslandscape.com & @canroclandscape

Deer

Living in the East Kootenays means being surrounded by nature and unfortunately that means in many of our communities dealing with the challenge of deer eating our plants. Deer influence softscaping design significantly. If we are planting an area where deer can access, we always recommend deer tolerant varieties - plants that can tolerate deer feeding on them without detrimental outcomes, and/or plants that deer tend to avoid eating.



Meet the team

With decades of experience in the landscaping, nursery and golf course industry; we have the skills and knowledge to do the job right.



Darren – BSc. Agr./Hort
Owner



Jennifer - BSc. Env
Office Manager/ Designer



Daisy Duke’s-
Office Greeter



Norbert
VP of Strategic Napping



Justin
Senior Project Manager



Ryan -
Construction Site Supervisor



Dillan -
Construction Site Supervisor



Frequently Asked Questions (FAQs)

QUESTION: Do you charge for Designs?

Yes, there is a cost for the design process. Our designs take time. Clients get professional computer drafted designs, that can showcase simple concepts all the way up to detailed 3D models. Because design options vary these charges will vary as well. Clients are informed at the beginning of what the design costs will be. Clients can either choose to take our designs and install themselves, find another contractor or have us install. When you hire us to install your project a credit will go back on to your project for the design.

QUESTION: How firm are your quotes? Are there hidden costs?

We stand behind our quotes. Our detailed designs and budgeting process ensures that projects come in on budget. Any revisions, that occur on the ground, are discussed and change orders are put in place so that you have no surprise costs. The benefit from taking the time in the design phase ensures that prices are more accurate.

Frequently Asked Questions (FAQs)

QUESTION: How many projects do you work on at once?

As the largest design & construction company in the Kootenays we manage several crews and projects at one time. Generally, each Construction Site Supervisor is responsible for a crew and is assigned the installation of a project from beginning to end. We pride ourselves on scheduling projects properly and ensuring that clients get exactly what they need.

QUESTION: How long will my project take to complete?

Because of the design & build process our projects are extremely detailed up front. Generally, a basic landscape project will take anywhere from a week up to a month. This is determined by factors such as scale, location, and construction details. We make sure that you know the timelines prior to signing the contract.





FAQ's Continued

QUESTION: Can we phase our project, or do we have to do the whole thing?

Yes, you can phase your project. The great thing about the design build process is that we can help you plan out your project, including the order of when and how things need to be installed and by whom.

QUESTION: Do you offer Financing options?

Yes, we offer third party financing options through FINANCEIT financing. We can help you to apply or we can provide you with a secure link to a private application. This is a great way to ensure you get to enjoy the benefits of your complete landscape project now.

QUESTION: How long is your season?

Although the bulk of our work is during the warmer months, having a ground heater and snow removal equipment in our tool bank gives us the versatility to perform some hardscaping through winter.



FAQ's Continued

QUESTION: Are you fully insured/certified?

Yes, we have full WorkSafe BC coverage and liability insurance and are licensed to work in Cranbrook, Kimberley and surrounding areas. We are members in good standing of both the Better Business Bureau and the Cranbrook Chamber of Commerce. We are members of both the BC and Canadian Landscape Nursery Associations & the Irrigation Industry Association of BC. We follow all Canadian Landscape and Nursery Standards; all Site Supervisors are ABS Level one Certified wall builders.

QUESTION: Do you warranty your work?

Yes, we stand behind our work and many of our products contain manufactures warranties. Our reputation is directly influenced by client satisfaction and happiness. We pride ourselves on meeting/exceeding our client's expectations and industry standards.

QUESTION: What kind of aftercare/support do you provide?

Although we do not provide any maintenance, we do support our clients with questions/concerns that they may have into the future. We believe in building relationship with our clients; and we use our experience/education to support our clients with the knowledge/guidance needed into the future.

Next steps

Let's start talking about your project. Together we'll BUILD AN INVESTMENT THAT KEEPS GROWING!

