



SUPPORTING
WOMEN ENTREPRENEURS
IN BC

cranbrook
chamber
of commerce



Support women entrepreneurs

Become a Mentor with WeBC and the Chamber of Commerce in your Area

MAKE A DIFFERENCE IN THE LIVES AND BUSINESSES OF WOMEN IN YOUR COMMUNITY

This year, WeBC is celebrating 19 years of mentorship and you can be part of the celebration!

We are partnering with Chambers of Commerce to host Peer Groups in communities around BC and we need a woman business owner to facilitate a group in your area—can you share your experience? We provide the training and materials, and you bring your support and insights from running your own business.

Why mentor?

- Help local women grow their businesses
- Share your business experience and knowledge, while learning new skills—75% of WeBC mentors say that being a mentor has helped them in their own business
- Make new connections to grow your network
- Receive facilitation training for leading small groups
- Give back to your community

About the peer group format

This fall, groups of up to eight women entrepreneurs will work with a mentor—like you —using the WeBC Peer Mentoring model™. Our award-winning methodology includes action learning that solves real business problems in real time

Over ten sessions, the group will support and encourage one another to stay motivated, and boost their business skills on topics that they can apply to their business.

In this structured program, they learn from the experience of their mentor while benefiting from the diverse viewpoints of the other group members, each with different strengths.

Who are the mentees?

Mentees are women business owners who have been operating for 1-5 years and are ready for growth. the Chambers will interview all applicants to bring together groups of motivated entrepreneurs who are open to having input from a mentor to help them reach their business goals.

Mentor details

Mentor training

Peer Group mentors will have access to the WeBC Peer Mentor Facilitator Training videos and will be given support by the WeBC Mentoring team.

Group facilitation

After training is complete, you can choose the dates to facilitate your local group, based on your schedule.

- **Where:** Live
- **When:**
 - 10 2-hour sessions
 - All groups must be completed by March 2027



Sonia Bozzi
Bozzi's Biscotti, Cranbrook
WeBC Past Mentor

READY TO LEARN MORE?

Please reach out to Ulli Murtagh, events@cranbrookchamber.com



FAQs

What is the time commitment?

Mentors volunteer a total of 16-20 hours over the course of the program, including their facilitator training, prep time and group sessions. The group meeting schedule is very flexible and is set by you.

Do I get training?

Yes, we provide training to prepare you to facilitate a group of up to eight mentees.

What are the mentor's responsibilities?

The main role of the mentor is to facilitate group conversations that will help mentees develop and strengthen their businesses, specifically focusing on entrepreneurial mindset and skills to support business growth. Mentors help the group work through the process and find answers to their challenges. We ask that you:

- Schedule time and location for meetings
- Facilitate meetings, ensuring the meeting flow format is followed
- Share your business experience and insights
- Encourage all members to participate actively in the group
- Build and maintain a feeling of confidence and comfort between members
- Help mentees to establish or maintain a business growth mindset

How will I be supported?

We provide the tools required to facilitate each session (handbooks, journals, forms, etc.) as well as supporting resources, including handouts and worksheets. And remember—you don't have to have all the answers! You are supported by a team of professional Business Advisors who can assist your Mentees with their business questions.

Meeting expense allowances are provided to each mentor to supply refreshments for each session and cover any printing costs. A final wrap-up session may also be held to celebrate the accomplishments of the group!

Questions?

Reach out to Ulli Murtagh, events@cranbrookchamber.com