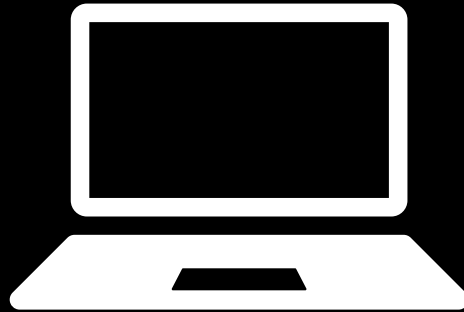


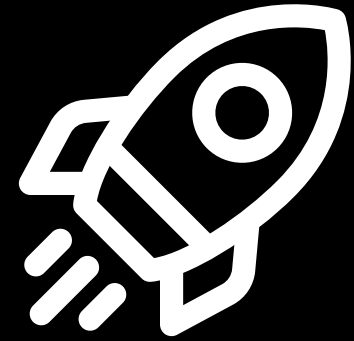


Web Services Catalogue



Websites

1. Genex Launch Website



Starts at \$2500

Professional, polished, and affordable—our Genex Launch Websites are built to get your business online with confidence. Ideal for startups, small businesses, and professionals with 1–10 employees who need a strong, credible web presence without the custom price tag.

- ✓ **Custom-Designed Website** – Tailored design that reflects your branding and business goals.
- ✓ **Includes Your Core Pages** – Typically Home, About, Services and Contact. Additional pages available on request.
- ✓ **Professionally Written Content** – Work with our experienced copywriter to communicate your message clearly.
- ✓ **Professional Imagery** – We work with your existing photography or source high-quality stock images to create a cohesive, professional look.
- ✓ **Responsive & Mobile-Friendly** – Optimized for all devices to ensure a seamless user experience.
- ✓ **Contact Forms** – Capture leads and make it easy for people to reach out.
- ✓ **Basic SEO Setup** – Optimized page titles, descriptions, and image tags to support visibility.
- ✓ **Performance Tracking Dashboard** – View real-time stats on how your site is performing.
- ✓ **Designed for Scalability** – Built to grow with your business, allowing for easy addition of new pages, features, and functionality over time.
- ✓ **3–6 Week Turnaround** – Depending on timely content approvals and feedback.
- ✓ **Secure, Managed Hosting** – Your website lives on a secure server and stays online 24/7 with regular backups and updates.

Hosting: \$50/month

A website needs a place to live—hosting is what keeps your site secure, fast, and always accessible online. Our managed hosting includes essential technical updates, monitoring, and performance optimization.

2. Genex Scale Websites



Custom Quoted Based on Project Scope

Designed for growing businesses that need a website to do more—convert leads, showcase services, and support long-term growth. Genex Scale websites offer advanced customization, tighter digital marketing integration, and ongoing support for medium to large businesses with complex needs.

- ✓ **Strategic Discovery Process** – Includes planning session to align your website with business goals, audience needs, and brand identity.
- ✓ **Custom Features & Functionality** – From service listings to team bios, forms, and more—your site is built to support your goals.
- ✓ **Custom Visual Design** – Enhanced design options, on-brand styling, and layout flexibility for a polished and impactful experience.
- ✓ **Advanced SEO Strategies** – Implement comprehensive SEO techniques to ensure high search engine rankings and increased visibility.
- ✓ **Mobile-Responsive & Secure** – Designed to look great on any device and built with premium security plugins.
- ✓ **Professionally Written Content** – Copy is developed or refined by our professional writer for clarity, tone, and SEO alignment.
- ✓ **Professional Imagery** – We work with your existing photography or source high-quality stock images to create a cohesive, professional look.
- ✓ **6-8 Week Turnaround** – Depending on timely content approvals and feedback.
- ✓ **Performance Tracking Dashboard** – View real-time stats on how your site is performing.
- ✓ **Scalable for Future Growth** – Your site is built to evolve—add features, pages, ecommerce and/or other integrations as your business expands.

Hosting: \$50/month

A website needs a place to live—hosting is what keeps your site secure, fast, and always accessible online. Our managed hosting includes essential technical updates, monitoring, and performance optimization.

3. Genex Ecommerce Websites



Custom Quoted Based on Project Scope

Sell your products and grow your business online with a secure, scalable ecommerce website. Our ecommerce websites are custom-built to support your brand, streamline the buying process, and help you generate sales.

- ✓ **Custom Ecommerce Website Design** – Tailored to your business needs with a design that reflects your brand and products.
- ✓ **Strategic Planning** – Collaborative sessions to define your sales goals, customer journey, product structure, and content hierarchy.
- ✓ **User-Friendly Shopping Experience** – Designed for intuitive navigation, fast load times, and mobile responsiveness to reduce cart abandonment.
- ✓ **Integrated Payment Processing** – Seamlessly connect with trusted payment gateways to ensure secure transactions.
- ✓ **Product & Category Setup** – We'll organize your products into easy-to-browse categories for a clean, customer-friendly layout.
- ✓ **Inventory Management Tools** – Keep your product catalog organized and up to date.
- ✓ **Shipping & Tax Configuration** – Set up to reflect your specific business requirements and regional compliance.
- ✓ **Professional Content Writing** – Includes website copy tailored to your audience, product descriptions, and conversion-focused messaging.
- ✓ **SEO Best Practices** – Technical and on-page SEO to improve discoverability and rank in search engines.
- ✓ **Performance Analytics** – Built-in tools to track sales, traffic, and user behavior.
- ✓ **Training & Support** – Learn how to manage your store with hands-on guidance and ongoing assistance as needed.

Hosting: \$85/month

Secure, managed hosting ensures your ecommerce store remains fast, protected, and available 24/7. Includes regular backups, software updates, and monitoring.

4. New Business Launch Plan

\$3,745

Everything you need to launch your brand with confidence—logo, website, business presence, and professional email. Perfect for startups, entrepreneurs, and small businesses looking to hit the ground running.



- ✓ **Logo Design** - A unique, professionally designed logo tailored to reflect your brand identity.
- ✓ **Genex Launch Website** - Custom-themed, marketing-optimized website with core pages (Home, About, Services and Contact) designed to engage your audience and drive results.
- ✓ **Google Business Profile Setup** - Creation of business name, address, phone number, hours and more. Includes uploading of logo and key imagery to enhance your online presence. **Google may require the business owner to complete a verification step (by postcard, phone, video, or other method) to activate the listing.*
- ✓ **Email Cloud Setup** - Configuration of a Google Workspace account for cloud-based email hosting to enable a professional email address linked to your domain (e.g. youname@yourdomain.com). **Setup only. Ongoing Google Workspace subscription billed separately.*

Hosting: \$50/month

A website needs a place to live—hosting is what keeps your site secure, fast, and always accessible online. Our managed hosting includes essential technical updates, monitoring, and performance optimization.

Domain Name Renewal: \$50/year

Annual renewal and management of your domain name.

Get Online—and Get Noticed

Our websites are built with SEO best practices to support long-term visibility. However, organic growth takes time. For immediate traffic and lead generation, we highly recommend adding one of our digital marketing plans to drive targeted visitors to your new website from day one.

Schedule a FREE 15-minute consultation
to find the best package for your business!



1.778.400.5302

WWW.GENEXMARKETING.COM